

WHAT IS

ART?



Art can be
beautiful.



**Art can be
frightening.**



Art can be provocative.



Art can
tell a
story.



**Art can
lighten our
mood or
make us
feel better.**



Art can make us think.



Art can change our lives.

**Art is created for
many reasons.**

Artists create works of art to:

Make us feel an emotion;

Tell a story;

Make a point; or

Awaken our senses.

Art includes paintings,
photographs, sculpture, movies,
plays, music, dance, fashion,
books, poetry and design.

Thinking like an artist means...

- ...looking at things more closely than most people do.
- ...finding beauty in everyday things.
- ...making new connections between different things and ideas.
- ...going beyond ordinary ways of thinking and doing things.
- ...looking at things in different ways in order to generate new perspectives.
- ...taking risks and exposing yourself to possible failure.
- ...arranging things in new and interesting ways.
- ...working hard and at the edge of your potential.
- ...persisting where others may give up.
- ...concentrating your effort and attention for long periods of time.
- ...dreaming and fantasizing about things.
- ...using old ideas to create new ideas and ways of seeing things.
- ...doing something simply because it is interesting and challenging.